



Navigating ESG for **Beginners**

Environmental, Social, and Governance



6 Weeks
23 Sep- 29 Oct, 2023

Sat- Sun
Weekend Classes

Course Fee
Rs 8000/- + GST

No of
Seats: 30

OVERVIEW

Explore the Future of Responsible Business with "Navigating ESG for Beginners" Course!

In a rapidly evolving business landscape, the spotlight on Environmental, Social, and Governance (ESG) issues has grown exponentially, influencing companies of all sizes. ESG considerations have transcended mere trends, becoming pivotal factors that can define the success and reputation of businesses. Investors, employees, customers, governmental bodies, and various stakeholders now closely monitor corporate ESG policies and practices, recognizing their impact on our environment, communities, and society at large.

ESG: Beyond Voluntary Reporting to Mandatory Mandates

While ESG reporting has historically been a voluntary endeavor, the tides are shifting towards comprehensive disclosure mandates. Businesses are rapidly advancing towards a future where the quality, accuracy, and transparency of ESG data are non-negotiable. This journey entails the collection of timely, complete, accurate, and auditable data, creating a new paradigm of corporate accountability.

ESG as a Pillar of Business Success

What once might have been perceived as philanthropic gestures have now transformed into essential business principles. Sustainability and corporate citizenship are no longer separate from business strategy – they have become integral components of success.

In the face of external business risks, effective governance is the key to safeguarding business interests. Business leaders are thus urged to pay heed, adapt, and respond proactively through adept ESG reporting practices.

Embark on Your ESG Journey with Manupatra Academy

In recognition of the burgeoning interest and growing necessity surrounding ESG, Manupatra Academy is happy to announce an Online Course on "Navigating ESG for Beginners."

This comprehensive course serves as a gateway to understanding the multifaceted realm of ESG. Designed to cater to professionals from various functional domains, the course not only imparts foundational knowledge but also elucidates the intricate interplay of ESG within different business spheres.

Why ESG Literacy is Not Optional, but Imperative


The course emphasizes that being well-versed in ESG is no longer a mere option – it's an undeniable requirement. The evolving business ethos mandates a grasp of ESG fundamentals for informed decision-making, enhanced sustainability practices, and securing a competitive edge in the market.

Join Us in Shaping a Responsible Tomorrow

As businesses navigate the complexities of the modern world, embracing ESG values is not just a path towards growth; it's a commitment to societal well-being. "Navigating ESG for Beginners" equips you with the knowledge to embark on this journey responsibly, fostering a future where businesses thrive symbiotically with their surroundings.

KEY TAKEAWAYS

- A clear understanding of Environmental, Social, and Governance (ESG) issues
- Understand the significance of ESG in today's business landscape.
- Integrate ESG principles into your business strategy for sustainable success.
- Gain functional insights into ESG's impact within diverse business domains.
- Understanding of the processes related to Reporting & Disclosures
- International Norms


 Enroll now and become an agent of positive change with "Navigating ESG for Beginners" by Manupatra Academy.

Your journey towards responsible business starts here!



THE COURSE WILL COVER

1	Introduction to ESG	<ol style="list-style-type: none"> 1. The Changing Role of Business in Society 2. Treating Nature as a Commodity 3. Greening of Business 4. What is Natural Capital? 5. What is Climate Crisis? 6. What is ESG? 7. How is CSR and ESG different? 8. Need & Significance of ESG 9. What is Sustainability?
2	What is "E" in ESG	<p>Why E matters in ESG?</p> <p>Environmental Factors Affecting Business</p> <ul style="list-style-type: none"> • Energy Consumption • Water Consumption • Air Emission • Waste Management • Resource use and Biodiversity • Indigenous Peoples Rights <p>Concept of Environmental Impact Assessment - Need in Business</p> <p>Environmental Standards</p> <ul style="list-style-type: none"> • Forest Stewardship Council • Marine Stewardship Council • National Green Building Standard Certification • Environmental Standards: ISO 14000 • Sectoral Standards - Hotel Industry etc
3	What is "S" in ESG	<ol style="list-style-type: none"> 1. Employee Management -EHS 2. Social Impact Analysis 3. Supply Chain Management 4. Communities 5. Customers 6. Human Rights 7. Diversity-Inclusion 8. Product Safety
4	What is "G" in ESG	<ol style="list-style-type: none"> 1. Board Composition 2. Executive Compensation 3. Transparency 4. Accountability 5. Anti-Corruption

5	The Inter-Relation of "E" with "S" and "G"	<ol style="list-style-type: none">1.Greenwashing vs Real Change2.Risk Factors3.Legal Principles Relating to No Fault Liability4.Extended Producer Liability
6	Why it Makes Sense for Business	<ol style="list-style-type: none">1.Due Diligence2.Reporting and Disclosures3.Sustainable Stock Exchange Listing4.Investment Decision Making5.Why ESG Investment is Also Important in India?
7	Environmental Law and ESG	Major Environment Policies and Legislations in India <ol style="list-style-type: none">1.Environment Protection Act, 19862.Policy Statement for the Abatement of Pollution, 19923.National Environment Policy, 20064.Water pollution5.Air Pollution6.Wildlife7.Forest and Biodiversity8.Animal Welfare9.Waste Management10.National Green Tribunal
8	ESG Reporting and Disclosure	<ol style="list-style-type: none">1.Reporting as CSR2.BRSR3.Global Reporting Initiative (GRI)4.Carbon Disclosure Project (CDP)5.The International Integrated Reporting Council (IIRC)6.The Sustainability Accounting Standards Board (SASB)7.The United Nations Global Compact (UNGC)
9	Case Studies on ESG	<ol style="list-style-type: none">1.Well Fargo2.Citigroup3.Tata Consumer Products Limited4.ITC Limited Tripple Bottomline5.ICICI Bank Limited
10	Practical aspects of ESG Advisory	<ol style="list-style-type: none">1.Impact Assessment2.Single v. Multiple Disclosure Standards3.Regulation of ESG Ratings
11	Sustainable Development Goals (SDGs)	 Bonus Session- Brief About 17 SDGs

SCHEDULE

Session	Date	Time	Topic
Session 1	Sep 23, 2023, Saturday	3 Pm- 5 Pm	Introduction to ESG
Session 2	Sep 24, 2023, Sunday	10 Am- 12 Pm	“E” in ESG
Session 3	Sep 30, 2023, Saturday	3 Pm- 5 Pm	“S” in ESG
Session 4	Oct 1, 2023, Sunday	10 Am- 12 Pm	“G” in ESG
Session 5	Oct 7, 2023, Saturday	3 Pm- 5 Pm	Inter-Relation of “E” with “S” and “G”
Session 6	Oct 8, 2023, Sunday	10 Am- 12 Pm	Why it makes sense for Business
Session 7	Oct 14, 2023, Saturday	3 Pm- 5 Pm	Environmental Law and ESG
Session 8	Oct 15, 2023, Sunday	10 Am- 12 Pm	ESG Reporting and Disclosure
Session 9	Oct 21, 2023, Saturday	3 Pm- 5 Pm	Case Studies on ESG
Session 10	Oct 22, 2023, Sunday	10 Am- 12 Pm	Practical Aspects of ESG Advisory
Bonus	Oct 28, 2023, Saturday	3 Pm- 5 Pm	Sustainable Development Goals (SDGs)
Assesment	Oct 29, 2023, Sunday	Self Paced	Exam via Manupatra Academy



Who should take this course?

- 1.Executives interested in upgrading their profiles to encompass ESG and Sustainability.
- 2.CSR professionals
- 3.Media professionals covering business and environment-related news.
- 4.Analysts to understand how a company manages risks and opportunities
- 5.HR Professionals (concerned with social issues, employee well-being, Diversity, Equity, Inclusion [DEI])
- 6.Finance and investor relations teams, playing a role in handling ESG reporting and disclosures
- 7.Chief Sustainability Officers
- 8.Legal & Compliance Professionals
- 9.Business Heads
- 10.Supply Chain Management Teams (sourcing sustainable materials, ethical supplier selection, monitoring environmental social impacts within the supply chain.)
- 11.Operations Department (incorporate ESG principles into day-to-day activities, such as energy efficiency, waste reduction, environmentally friendly practices)
- 12.Marketing and Communications Teams(*ESG-related messaging and reporting are essential to build a positive brand reputation and communicate the company's sustainability efforts to stakeholders*)

PROGRAM FACULTY



Mr. Amitava Banerjee

He is a qualified Company Secretary, LLB, M. Com, B. Com, and holds a diploma in Business Laws from NUJS, Kolkata. He is currently pursuing his Ph.D. in Corporate Governance from Banasthali Vidyapeeth, Jaipur.

He has 20 years of experience with brands like ITC Limited, The Intercontinental EROS, Moser Baer India Limited and Isolux Corsan in Key Managerial positions in their Secretarial & Legal Department. He has also served as Deputy Director, Corporate Governance, CII.

He was engaged with consulting firms Vaish Associates & Advocates and Grant Thornton Advisory Pvt Ltd as a retainer consultant.

He has been a Consultant with the National Foundation for Corporate Governance (NFCG), a PPP by the Ministry of Corporate Affairs (MCA) and CII, ICAI, ICSI, ICMAI, IICA & NSE. He has also acted as a resource person to ministerial committees and was a project manager for an assignment with Investor Education and Protection Fund Authority (IEPFA), MCA, GOI.

VISITING ENGAGEMENTS

- National Resource Centre for Value Education in Engineering, IIT Delhi
- IIM, Jammu
- TERI School of Advanced Studies, New Delhi
- BML Munjal University, Haryana
- IMT, Nagpur
- Lal Bahadur Shastri Institute of Management, New Delhi
- Tezpur University, Assam
- Banasthali University, Jaipur

RESEARCH CONSULTANT

- Tezpur University, (Central University) Assam
- Symbiosis Institute of Management Studies, Pune
- Banasthali University, Jaipur

BOOKS AUTHORED

Along with more than 17 papers and articles to his name, Amitava Banerjee has authored 4 books:

- Law of Corporate Governance by Thomson Reuters (2020)
- Company Meetings & Resolutions by Taxmann Publications (2019)
- Directors, Meetings and Resolutions by Wolters Kluwer (2016)
- Handbook for Directors under Companies Act, 2013 (2014)

ABOUT

Manupatra

Manupatra has been at the forefront of learning and development, ever since its inception in 2000. What started as a basic research tool for lawyers, is now synonymous with all things legal tech and learning.

Read more: www.manupatra.com

Manupatra Academy

With Manupatra Academy, we are helping students and professionals alike, in learning about various fields of law. Manupatra Academy (previously Lawskills) has helped thousands of people gain a deeper insight in subject of their choice.

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